



# 1st Annual MONSTER BOURBON BALL

Brought to you by Dinkel Business Development, LLC in partnership with  
the QG

To Benefit: Junior Achievement of Central Maryland & Fidos for Freedom





## GET SCARED FOR A GOOD CAUSE

The First Annual Monster Bourbon Ball is a benefit event for executives that love Halloween and love their community. This exclusive event will benefit **Junior Achievement of Central MD** and **Fidos for Freedom**.

Our goal is to raise awareness for these two extremely important nonprofits (see links below). And, of course, to have a lot of fun with friends and colleagues in a great venue. This upscale costume party will feature bourbon tastings, fine food, scary decorations and an executive crowd of caring people. It's a great opportunity to show your spirit, donate to great causes and have fun.



“By the pricking of my thumbs, something wicked this way comes.”

-William Shakespeare



## SPONSORSHIP OPPORTUNITIES

As a sponsor of the Monster Bourbon Ball you will not only have the opportunity to help the youth of our city and our veterans but you'll also have the opportunity to brand your company to thousands of business executives across the Baltimore Metropolitan area.

This unique event will take place at a private club and the exposure will take the form of print media, social media and email campaigns. In addition, you will also get exposure at the event and access to everyone attending.

### The SCARY DETAILS:

**DATE:** SATURDAY, OCTOBER 27

**TIME:** 7:00PM - 11:00PM

**PLACE:** The QG, 31 South Calvert Street, Baltimore, MD

**TICKETS:** \$125/Person

**ACTIVITIES:** Costume Contests, Bourbon Tastings, DJ, Cigar Lounge

**FOOD/DRINK:** All-Inclusive select beer, wine & cocktails. Food provided by Chef Kevin, QG

**ATTENDEES:** Business professionals, local executives, members of the QG

**PROMOTION:** Social Media via LinkedIn, Twitter; Email blasts to QG & DBD Databases, Featured Event on Networking Best Picks Newsletter, Media Partnerships. Posted to local event calendars.

# SPONSORSHIP LEVELS

## **PRESENTING SPONSOR (1 AVAILABLE) = \$2500**

Own the event and the cause by becoming our Presenting Sponsor. Exclusive benefits include:

- Name in the Title as Presenting Sponsor
- Logo on all promotions including media, social media and email blasts
- Logo featured on September & October Dinkel Business Development Best Picks & BD Email blasts with click-through to landing page (1200 opt-in subscribers)
- Signature drink
- Sponsorship of Cigar Lounge
- Exclusive signage at the event
- Speaking opportunity (if applicable)
- Mention from the organizer
- Attendee list (csv or excel format)
- 6 tickets

## **PARTNER SPONSOR (2 AVAILABLE) = \$1500**

Benefits include:

- Logo on all promotions including media, social media and email blasts
- Logo on signage at the event
- Sponsorship of food buffett
- Exclusive signage at the event
- Mention from the organizer
- Attendee list (csv or excel format)
- 4 tickets

## **GIVING SPONSOR = \$750**

Benefits include:

- Logo on all promotions including media, social media and email blasts
- Logo on signage at the event
- Mention from the organizer
- Attendee list (csv or excel format)
- 2 tickets

**Email Nuala Rooney at [nuala@dinkelbd.com](mailto:nuala@dinkelbd.com) today for more information.**

**Or call at 301-524-3448.**